

## Financial Industry Projects

**Project:** Chase Bank ATM Sunscreen Installation

**Client:** Chase Bank

**Site:** 40 Locations in Southern California

**Products:** Sunscreen panel

**Challenge:** Chase Bank completed the branding of former Washington Mutual locations and made the decision to add ATM Sunscreens to selected branches. A variety of issues arose with cities determining whether the sunscreen was a sign or a building element. In some of the cities the ATM sunscreen was seen as a part of the building and not a sign.

**Solution:** The SignResource team, partnering with permit specialists, met with officials, presented renderings and obtained the necessary approvals to install the ATM sunscreens at all facilities.

SignResource installed all 40 ATM Sunscreens successfully.

