

## Financial Industry Projects

- Project:** Chase Bank Interior Soffit Band
- Client:** Chase Bank
- Site:** 221 branches in Arizona, Illinois and New York
- Products:** LED Letters
- Challenge:** Chase Bank locations experienced failing LED letter sets on illuminated interior soffit bands. SignResource had to coordinate with local branch managers to around the schedules of individual branches.
- Solution:** SignResource employed qualified installers in each region with a SignResource representative on site to oversee the conversion. SignResource production coordinated with the Chase team to complete each region with minimal business interruption to the bank.
- SignResource successfully completed all branches with limited delays. Over 506 letter sets were installed.

